



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Rindy Miller Associates**  
**Attention: Accounts Payable**  
**1519 W 29th**  
**Austin, TX 78703**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
960910-1	10/14/12	October 2012	10/01/12 - 10/12/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Aronberg/D/State Attorney	DAVE ARONBERG FOR S	

Flight Dates	Order #	Alt Order #
10/08/12 - 10/14/12	960910	06362679

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/08/12	10/12/12	4:30a-5a	430a-5a	MTWTF--	:30	2	\$60.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	2	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	4:44 AM	4:30a-5a	430a-5a	:30	RMDA12TV01	\$60.00 NM
2	WPBF	F	10/12/12	4:41 AM	4:30a-5a	430a-5a	:30	RMDA12TV01	\$60.00 NM
2	10/08/12	10/12/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	1	\$220.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	RMDA12TV01	\$220.00 NM
3	10/08/12	10/12/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	2	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	RMDA12TV01	\$160.00 NM
1	WPBF	F	10/12/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	RMDA12TV01	\$160.00 NM
4	10/08/12	10/12/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	3	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/09/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	RMDA12TV01	\$275.00 NM
1	WPBF	W	10/10/12	5:59 AM	WPBF News 25 Mornings	6-7AM	:30	RMDA12TV01	\$275.00 NM
2	WPBF	Th	10/11/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	RMDA12TV01	\$275.00 NM
5	10/08/12	10/12/12	Good Morning America	7-9AM	MTWTF--	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12	8:29 AM	Good Morning America	7-9AM	:30	RMDA12TV01	\$275.00 NM
1	WPBF	Th	10/11/12	8:59 AM	Good Morning America	7-9AM	:30	RMDA12TV01	\$275.00 NM

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960910-1	10/14/12	October 2012	10/01/12 - 10/12/12

Advertiser	Product	Estimate Number
Aronberg/D/State Attorney	DAVE ARONBERG FOR S	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/08/12	10/12/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	9:13 AM	Dr. Oz M-F 9-10a	9-10a	:30	RMDA12TV01	\$225.00 NM
7	10/08/12	10/12/12	10-11a Anderson Cooper 10-11a		MTWTF--	:30	2	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	10:51 AM	10-11a Anderson Cooper	10-11a	:30	RMDA12TV01	\$225.00 NM
1	WPBF	Th	10/11/12	10:57 AM	10-11a Anderson Cooper	10-11a	:30	RMDA12TV01	\$225.00 NM
8	10/08/12	10/12/12	WPBF News 25 @ Noon 12pm-1230pm		MTWTF--	:30	1	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RMDA12TV01	\$350.00 NM
9	10/08/12	10/12/12	M-F 5pm News	5-6pm	MTWTF--	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	5:29 PM	M-F 5pm News	5-6pm	:30	RMDA12TV01	\$450.00 NM
10	10/08/12	10/12/12	WPBF News 25 @ 6:00P 6-6:30PM		MTWTF--	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RMDA12TV01	\$525.00 NM
11	10/08/12	10/12/12	Jeopardy	7:30-8PM	MTWTF--	:30	1	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	7:34 PM	Jeopardy	7:30-8PM	:30	RMDA12TV01	\$1,700.00 NM
12	10/08/12	10/12/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	11:30 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM		:30	RMDA12TV01	\$500.00 NM
13	10/08/12	10/12/12	Nightline	11:35-12:05AM	MTWTF--	:30	1	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	11:53 PM	Nightline	11:35-12:05AM	:30	RMDA12TV01	\$700.00 NM

Total Spots 19

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Aronberg/D/State Attorney	DAVE ARONBERG FOR S	

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)
**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$6,935.00</b>
<u>Agency Commission</u>	<b>\$1,040.25</b>
<u>Net Amount Due</u>	<b>\$5,894.75</b>